

ER 61-1711/a

MAR 1961

Mr. Vernon C. Myers, Publisher
LOOK Magazine
LOOK Building
488 Madison Avenue
New York 22, New York

Dear Mr. Myers:

Thank you for your recent letter, telling me about the forthcoming issues of LOOK Magazine and indicating that you will be sending them to me during the rest of this year.

I appreciate very much your thoughtfulness in making them available to me.

Sincerely,

Allen Dulles

Director

O/DCI/SJGrogan:abk(20 Mar 61)

Distribution:

Orig - Add

1 - DCI via/read

1 - DDCI

① - ER w/basic
2 - SJGrogan

Handwritten: P.S.: Needless to say we do not "overlook" Look.
A.W.D.

LOOK

COWLES MAGAZINES INC. *Look Building, 488 Madison Ave., New York 22, N. Y., MURRAY HILL 8-0300*

VERNON C. MYERS, *Publisher*

March, 1961

My dear Mr. Dulles:

Along with our very best wishes for a happy and successful New Year, we are sending you LOOK with our compliments during 1961.

This new year holds much promise and many challenges for all of us. In the issues of LOOK you will receive, our editors will be telling the story of people - that ever-changing story of what people do, what they feel, what they think, what they want.

LOOK today is the fastest-growing major magazine in America.

We know it will be valuable to you in your important work, in addition to providing you and your family with many hours of enjoyable reading.

Cordially,

Vernon C. Myers

Honorable Allen W. Dulles
Director, Central Intelligence Agency
2430 "E" Street
Washington, D. C.